

**M. Sean Hockabout**  
1011 Stratford Ave.  
Elkins Park, PA 19027  
h: 215-782-8097 | c: 215-219-0693  
motz@motzmedia.com

**Objective:** To find full-time employment in a Senior Graphic Production position, centered around image retouching, for a fast paced company that encourages hands-on creativity and offers opportunities for advancement in the Philadelphia Metropolitan area.

**Qualifications:** Over twenty years Macintosh experience. Over eleven years professional computer graphics experience. Extensive image color correction, photocomposition and manipulation skills. Broad typesetting skills with tracking, kerning, leading, and style sheets. Expert knowledge of Adobe Illustrator CS, Photoshop CS, and QuarkXPress. General knowledge of HTML, Adobe PageMill, and Macromedia Dreamweaver. Dedicated team player. Experience working on high profile accounts, such as: Visa, Provident Financial, Hewlett Packard, Iomega, Genentech, Inc., Wells Fargo Bank, Sephora, Trincherro Family Estates (Sutter Home Winery), Pete's Wicked Ale, Oki Data Americas, Inc., Novo Nordisk, and Aramark.

## **Related Employment History**

### **04/02–Present**

**Senior Manager–Graphic Design** for Domus, Inc.—Philadelphia, PA (\$62K/year)

I am responsible for the preflight of materials created by outside Graphic Designers, making revisions, mock-ups, mechanicals, outputting proofs for approvals and final proof review. Additional production duties include repurposing ads in multiple sizes for multiple publications. Job responsibilities also include but are not limited to retouch, conceptualization, graphic design, layout, typesetting, and job estimating. I was the team leader in devising a proposal to develop and maintain an asset management system for all accounts, and streamline the archival process. I also train new hires and temporary production staff, formulate production standards for outside freelancers, and serve as technology resource for Pre-Press, Cross-Platform, and Macintosh computing issues.

### **12/02–09/03**

**Graphic Designer** for “The Friends of Wall Park”—Elkins Park, PA (Pro-Bono)

I donated my expertise and time to help “The Friends of Wall Park” raise awareness and funds to build a local playground by designing, coordinating, and providing final print-ready materials for a: C-Fold Brochure/Mailer, Can Wrap, Stationary, and T-Shirt for a 5K run.

**11/97–11/01****Retouch Artist** for Rapid Lasergraphics—San Francisco, CA (\$62.4K/year)

Cleanup, color correct, composite, manipulate, and create digital images for print, web, large format and film recording. See jobs through concept to final production (tasks included all or one of the following: color correction, retouch, typesetting, layout, proofing, final separations.) Extensive troubleshooting and problem solving skills. Equipment usage: Macintosh, PC, CreoScitex Brisque, Proofsetter, Dolev 800v and Iris 5040. Application usage: Adobe Photoshop, Illustrator, PageMaker, Acrobat, some InDesign, QuarkXPress, Fontographer, BarCode Pro, Scitex FullAutoFrames, Remake.

**02/97–10/97****Senior Production Artist** for Hamilton Partners, Inc.—Healdsburg, CA (\$56K/year)

Assisted in concept development, and execution of marketing materials; including: direct mail, point of sale, collateral materials and sales packages; for Hewlett Packard's HP Idea Kits. Duties included: image color correction and compositing, concept development and design, layout and mechanical generation for film output.

**06/94–01/97****Senior Scitex Operator** for Rapid Lasergraphics—San Francisco, CA (\$41.6K/year)

Preflight, prepare, and troubleshoot output jobs for Scitex work flow. Extensive use of Photoshop, Illustrator, QuarkXPress, PageMaker, and Freehand. Addressing of all aspects of trapping with Scitex Full Auto Frames, on a Scitex Star Post Script RIP, with final output to a Dolev 200, and 450. Also responsible for maintenance of all Scitex hardware and software. Proven fast learner, having advanced from general postscript output, to Scitex senior position in under two years. Manage large projects from construction to final output within strict deadlines. Manage work on multiple jobs simultaneously.

**09/93–06/94****Desktop Publisher** for Krishna Copy Center—San Francisco, CA (\$8/hr)

Use of both the MAC and PC platforms to output film and paper materials from a Linotronic 300. Maintain chemical processor. Work side by side with clients on the design and final film output of print jobs. Consult self-service clients in the use and application of MAC and PC software; i.e.: Illustrator, Photoshop, Freehand, PageMaker, QuarkXPress, Corel Draw, MS Word and MS PowerPoint; as well as generate laminated Fuji Proofs from separated film.

**09/90–04/91****Manager** for Inkstone Desktop Publishing—Berkeley, CA (\$8/hr)

Maintain MAC TOPS network, including: updates, streamlining, backups and restores. Advise self-service clients in the use of systems, and software. Handled all aspects of production for projects from initial design to output of camera-ready art. Operated and maintained Linotronic 100 and its processor. Managed two employees.

**06/89–08/89**

**Internship** with FAD Magazine—San Francisco, CA

Designed the Here's the POOP! page by James St. James where I incorporated a new graphical style for callout copy, which had until then only been seen in British magazines. After I left the magazine my techniques were used throughout the magazine. For my work I received a credit as the Cyberpunk.

**09/86–06/87**

**Assistant Photo Editor/Photographer** for the Chabot College Spectator—Hayward, CA

Made enlargements to be shot by stat camera for paste-up. Used photo-printing techniques, such as dodging and burning for subject emphasis. Was assigned to photograph students and faculty for special interest stories. Wrote an entertainment feature on the arrival of House music to San Francisco. Designed ads for the Mass Communications department. Spent many late nights to ensure the completion of the issues.

## Education

**Acting**—American Conservatory Theater Academy, San Francisco, CA 1992–93

**Time Based Media**—California College of Arts and Crafts, Oakland, CA 1989

**Photography**—Chabot College, Hayward, CA 1986–87, '89

**German**—Goethe Institute, Vienna, Austria, 1986

**German**—University of Vienna, Vienna, Austria, 1985

## References

**Marisa Donati**—Former Vice President for Domus, Inc., 484-547-5344

**Alyson McLean**—Former Traffic Manager for Domus, Inc., 215-732-3200 x202

**Jen Stackhouse**—The Friends of Wall Park, 215-635-4482

**Nick Natalli**—Sales Representative, Rapid Lasergraphics, Retired, 571-223-1080

**Todd Fecto**—Former coworker, Rapid Lasergraphics, 440-967-9498

**Jeff Lysgaard**—Former coworker, Rapid Lasergraphics, 415-346-5311

**Salary Requirement:** Negotiable, will consider strongest offer.

**Portfolio Examples:** [www.motzmedia.com](http://www.motzmedia.com)